

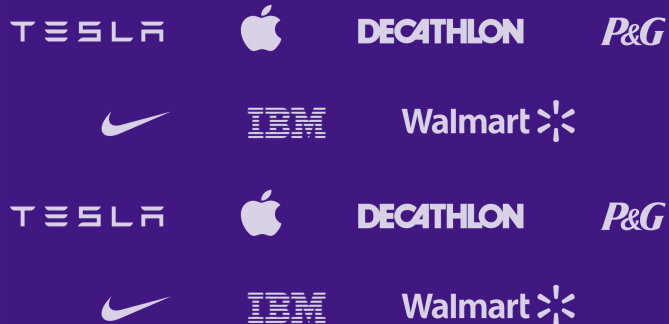
Get measurable results from online marketing

Do SEO, content marketing, competitor research, PPC and social media marketing from just one platform.

 US 

Start now

Trusted by the world's leading brands



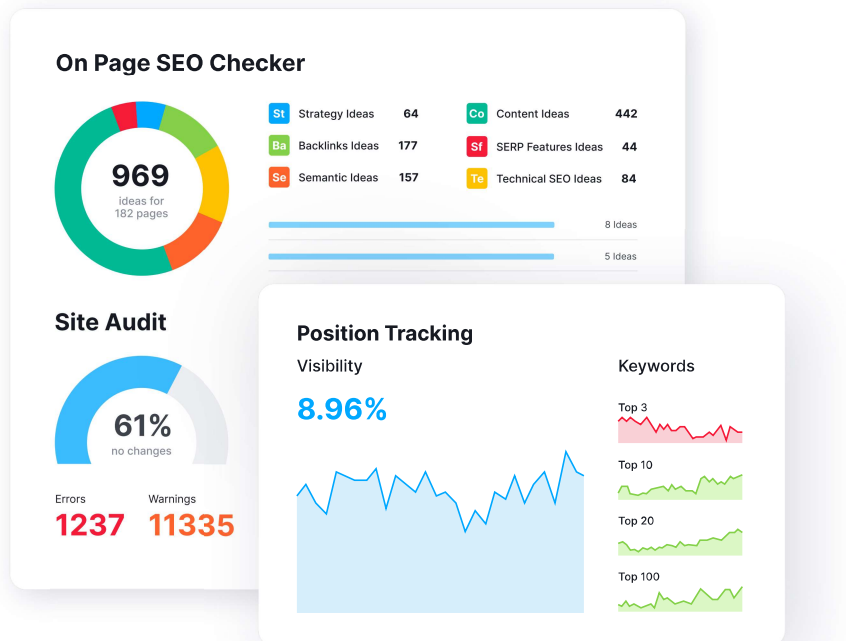
See what's inside



. MEDIA



SEO



Grow organic traffic with our complete and easy SEO tools & workflow

- Uncover millions of national & local keywords
- Analyze any domain's backlink profile
- Run technical SEO audits
- Track your SERP positions daily

Try SEO Toolkit

“Semrush is like a keyword research tool, Google Trends, Moz, Hootsuite and SimilarWeb in one.”



Mario León Rojas

Performance Marketing Specialist, Banco del Sol

Source: Semrush G2 reviews

Award-winning tools trusted by the world's leading companies

7M 

marketing professionals
have already used Semrush

14 

international awards
as best SEO software suite

30% 

Fortune 500 companies use Semrush
as their go-to marketing tool



**Data is good. Strategy is better. Semrush
gives you both.**

Semrush knows a lot about your market and website. It gives you access to the world's largest database of 20 billion keywords, 310 million ads and 17 billion URLs crawled per day.

But you get more than just numbers. Semrush analyzes the data for you and gives you instant recommendations on SEO, content marketing and advertising that can help you improve your online visibility in days.



Our CEO will eat his hat

... if you find another tool that lets you do all these things

- ✓ Access over 20 billion keywords for 130 countries
- ✓ Run in-depth website audit based on 130+ checks
- ✓ Get recommendations to improve your content to increase search rankings
- ✓ Track and analyze competitor websites and marketing strategies
- ✓ Create and track your PPC campaigns
- ✓ Draft, schedule and post content on social
- ✓ Create and schedule white-labeled or branded reports

[Discover all Semrush features](#)

Here's why marketers ❤️ Semrush

Marketing Suite

SEO

Content marketing

Market research

Advertising



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"I've been using Semrush for 7+ years now and heavily rely on it to whatever site I'm working on to the top of Google."



Casey Camilleri Marx

Digital Marketing Director, Nlyte Software

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